

FY 2014 Housing Counseling Training Grant Application April 10, 2014

FY 2014 Housing Counseling Training Grant Application Webinar

Please Call: (800) 560-0718

Participant Access Code: 324255

To join the conference call portion of the webinar



Webinar Logistics

- Audio is being recorded. It will be available along with the PowerPoint at www.hud.gov/housingcounseling
- Attendee lines will muted during presentation.
- FAQs will be developed and posted at www.hud.gov/housingcounseling
- We will not be taking questions during the webinar. However we want to hear your questions.

GoToWebinar: Ask Questions



Your Participation

Please submit your text questions and comments using the Questions Panel.

You can also send questions and comments to housing.counseling@hud.gov

Note: Today's presentation is being recorded and will be provided within 48 hours. The replay information will be sent out via ListServ and posted at www.hud.gov/housingcounseling

Opening Remarks

Jerry Mayer

Director

Office of Outreach and Capacity Building

Office of Housing Counseling

Lorraine Griscavage-Frisbee Deputy Director Office of Outreach and Capacity Building Office of Housing Counseling

Presenters

- Our Presenters today are:
 - Lorraine Griscavage-Frisbee
 - Robin Penick
 - Joel Ibanez
 - Judy Ayers Britton
 - Ben Detterman
 - Kim Jakeway
 - Phyllis Elam
 - Tom Hardy
 - Ginger Holman

Agenda

- Overview
- Eligibility Information
- Charts
- Rating Factors
- Application Process

Training NOFA

- Training is for housing counselors:
 - To support training that will improve and standardize the quality of counseling.
 - The training is to be accessible to all counselors nationwide.
- This NOFA supports both
 - General housing counseling training
 - Training in specialized topics
- Different than the HUD Community Compass NOFA



Changes

- One more Chart added:
 - There are now three charts in EXCEL for responding to some of the NOFA Rating Factors. Submit Charts in EXCEL format. <u>DO NOT convert Charts to PDF format when</u> <u>submitting application</u>
- Added eligible topics including HECM continuing education
- Applicants are encouraged to partner with State Housing Finance Agencies and Local / State coalitions to implement their work plan.
- Multi-phased Award:
 - FY 2014 grant application scores may be applied when issuing awards in FY 2015

Multiple Year Awards

Procedural Change

- HUD reserves the right to award both FY 2014 and 2015 funds on the basis of this single NOFA competition.
- Applications received under this FY 2014- FY 2015 and the corresponding scores and funding methodology will be used to make awards for FY 2014.
- HUD would use the same list and methodology to award FY 2015 funds, when they become available, if appropriate.

Dodd-Frank Requirements

- Per Dodd-Frank, housing counselors shall demonstrate competency in providing counseling in all the following 6 areas:
 - -Financial Management
 - Property Maintenance
 - -Homeownership and Tenancy
 - -Fair Housing Laws and Requirements
 - Housing Affordability
 - Avoidance of and responses to rental and mortgage delinquency and avoidance of eviction and mortgage default

Dodd-Frank Requirements cont.

 Applicants must incorporate all 6 Dodd-Frank topics in proposed training curriculum

 The topics can be covered in a general course or divided into several specialized courses.

Award Information

- \$2,000,000 in funding has been provided by Congress for the Training Grant
- HUD may fund a single organization or make multiple awards
- The award is for up to a 12-month period
- IMPORTANT
 - Applicants should **NOT** provide a specific award amount requested
 - Applicants should **NOT** provide a proposed budget
 - SF 424, line 18a enter \$1

Cooperative Agreements

- Awards made as "cooperative agreements" will have significant HUD involvement:
 - Review and approval of marketing of courses assistance. Work plan changes, including increasing the availability of remote training
 - Review and approval of proposed courses, including course materials
 - HUD may provide grantees with counseling content standards.
 - Review and approval of evaluation instruments and methodology
 - Review and approval of training locations
 - Targeting based on special needs
 - Course audit by HUD staff

Eligibility Information

Robin Penick Housing Program Specialist

Eligible Applicants

• Eligible Applicants :

- Must be a public or private non profit organization
- Must have 2 years experience providing training nationwide
- May use in-house staff, consultants, sub-grantees and networks of local organizations
- Proposed training must be national in scope

Required Activities

- Eligible Training Recipients
- Trainers (experienced)
- Open Enrollment (all have equal access to training)
- Housing Counseling Training (variety of modes)
- Learning Checks (including final exam)
- Dodd-Frank (include the 6 topics)
- Scholarships
- Underserved Populations (LEP, rural, low-income, etc)

Eligible Activities

- Propose a comprehensive and on-going training program
 - For counselors working for agencies participating in HUD's Housing Counseling Program
 - Must be national in scope
 - May contain basic and advanced courses
 - May include evaluation efforts and needs assessments
 - Must include Dodd-Frank topics

Training Topics

- May be covered as part of a general course or as specialized courses
 - a. General Housing Counseling
 - b. Pre-Purchase Counseling
 - c. Lending Practices and Financial Analysis
 - d. Homebuyer Education Programs
 - e. Foreclosure Preventions
 - f. Reverse Mortgages

Training Topics cont.

- g. Reverse Mortgage-HUD Roster Examination Preparation
- h. Reverse Mortgage Continuing Education
- Non-delinquency Post Purchase
- j. Counseling for the Homeless and at Risk of Becoming
- k. Disaster Victims Counseling
- I. HUD's Housing Counseling Program Requirements
- m. Housing Counseling Program Management
- n. Rental Housing
- o. Federal Housing Administration (FHA)
- p. Fair Housing/Lending and Civil Rights
- q. Fair Lending and Mortgage Fraud Counseling

Threshold Requirements

- Section III. C. of the FY 2014 General Section
- Additional threshold requirements
 - Delinquent federal debt
 - Salary caps for consultants
 - Accessibility
 - Effective Communication
 - Code of Conduct
 - Financial Management System
 - Indirect cost rate
 - Affirmatively Furthering Fair Housing

Threshold Requirements cont.

- <u>Threshold requirements</u> are outlined in the FY 2014 General Section
- Additional threshold requirements
 - Delinquent federal debt
 - Salary caps for consultants
 - Accessibility (providing physical access to training)
 - Effective Communication (providing communication access to training)
 - Code of Conduct
 - Financial Management System
 - Indirect cost rate (at time of award)
 - Affirmatively Furthering Fair Housing (pages 12-13)

Charts

Joel Ibanez Housing Program Specialist

List of Charts

- The Charts are in the INSTRUCTIONS section of the download at <u>www.grants.gov</u>
- There are three required charts for the application. They are in EXCEL.
- Submit Charts in their EXCEL format. <u>DO NOT convert Charts to PDF format when submitting application.</u>
 - Chart A Training
 - Chart B Eligible Activities
 - Chart C Leveraged Resources

Summary Table

• There is a <u>Summary Table</u> on Pages 17-18 of the NOFA which gives the points for each Rating Factor along with which charts and columns need to filled out and when a narrative is required. This is an important tool. A corrected copy of the Summary Table has been attached to the webinar invitation.

Look for the entire Summary Table on Pages 17-18

BONU	S POINTS	0	CHART	NARRATIVE
N/A		N/A	N/A	N/A
RATINO	G FACTOR	POINTS	CHART	NARRATIVE
RF1	Capacity of the Applicant	37		
RF1 SFa.	Capacity/Expe rience of Organization	17	Chart A, Columns A-P except N	Sub factors a.i.1,2,3,4 (See page 19 of NOFA)
RF1 SFb.	Performance/ Grant Requirements	14	N/A	Only if applicant has not received a HUD HC Training grant for HUD FY 12 Sub factors b.1,2,3 (See page 19-20 of NOFA)
RF1 SFc.	Measuring Student Satisfaction	6	Chart A Column K	Sub factor c. (See page 20 of NOFA)
RF2	Need/Extent of the Problem	14		
RF2 SFa.	Needs Data	12	N/A	Sub-factor a. (See Page 20-21 of NOFA)

General Instructions for Charts

- Make sure that Applicant's Name is on each Chart, either in the columns or as a header as required.
- Put an X for YES in the correct column.
- A few columns will ask for a brief narrative to be added to the specific column.

Sample Chart

Course Name	Delivery Method (Choose One): •In-Person, •Online Interactive, OR •Online Non-Interactive	Number of Classes Provided	Total # Students who Completed the Course	5 Financial Management D	Property Maintenance		Fair Housing Laws and po Requirements	n Course (Mark	Housing Affordability E Avoidance of, and responses up to, rental and mortgage pa delinquency and avoidance of do eviction and mortgage (s
Example Course A	In-Person	5	125	х	х	X		x	
Example Course A	On-line Non-interactive	1	52	X					x
Example Course B	Online Non-Interactive	1	200	x					x
Example Course C	Online Interactive	3	60				Х		

RATING FACTORS

Rating Factor 1 Judy Ayers Britton Housing Program Specialist

Bonus Points – None

There are no Bonus Points for this NOFA

Rating Factor 1: Capacity of Applicant

- 37 points
- To evaluate the readiness and ability of the applicant to immediately begin and to successfully implement the proposed work plan described in Rating Factor 3.

Rating Factor 1: Sub-factor a: Capacity/Experience

- 17 points
- Extent to which applicant clearly demonstrates past housing counseling training experience necessary to implement proposed work plan.
- Complete Chart A (excluding Column N, cost per student) and Chart B.
 - Put an X (for yes) or appropriate number asked for in a column.

Chart A- Training Rating Factor 1: Capacity/Experience

		ided									tiple	ırs)		 0.	
Course Name	Delivery Method (Choose One): •In-Person, •Online Interactive, OR •Online Non-Interactive	Number of Classes Prov	Total # Students who Completed the Course	Financial Management	Property Maintenance	Responsibilities of homeownership and tenancy	Fair Housing Laws and Requirements	Housing Affordability	Avoidance of, and responses to, rental and mortgage delinquency and avoidance of eviction and mortgage default	Measured Student Satisfaction?	Course provided in multiple languages?	Course Duration (In Hou	Cost per Student	urse us ınselin	Brief Course Description (If the course is used for a housing counseling certification, include a description of how it is used in the certification process.)
Example Course A	In-Person	5	125	Х	Х	Χ		х		Χ	Х	8	\$750	Χ	1 - 3 sentence course description.
Example Course A	On-line Non-interactive	1	52	Х					Х	Х		24	\$50	Х	1 - 3 sentence course description.
Example Course B	Online Non-Interactive	1	200	х					x			1		x	1 - 3 sentence course description. Plus description of how the course is used in housing counseling certification.
Example Course C	Online Interactive	3	60				Х			Х	Х	6			1 - 3 sentence course description.
			Ī					_	·						
		·				_			·						

Chart B- Eligible Activities Rating Factor 1: Capacity/Experience

	Chart B - H	ousing Counsel	ling Training A	pplicant	i						
	Rating Factor 1 -	Capacity of the	Applicant- Eli	igible Act	ivities						
	Housing Counse			_							
Applicant Name:											
Instructions:											
• If you are applying for Housing Counseling Trai	ning funding, co	mplete the chai	rt below.								
Mark an "X" next to each eligible activity that y	our proposed ho	Jusing counselir	ng training cou	irses per	ain to in	Column	B. List tl	ne total nur	nber of co	urses	
that will be offered for each eligible activity in C		Ü		'							
	Will Provide	Primary									
Eligible Activities	Training	Course Topic?									
General Housing Counseling											
Pre-Purchase Counseling											
Training Counselors on Lending Practices and											
Financial Analysis											
Homebuyer Education Programs											
			1								
Foreclosure Prevention											
Reverse Mortgages											
Reverse Mortgages Reverse Mortgage Exam Prep											
Reverse Mortgages Reverse Mortgage Exam Prep Reverse Mortgage Refresher											
Reverse Mortgages Reverse Mortgage Exam Prep Reverse Mortgage Refresher Non-Delinquency Post Purchase											
Foreclosure Prevention Reverse Mortgages Reverse Mortgage Exam Prep Reverse Mortgage Refresher Non-Delinquency Post Purchase Counseling Individuals and Families that are Homeless or at Risk of Becoming Homeless											

Training Experience

- In a Narrative (simple and clear)
 - Total years of training experience and the total number of housing counselors who have participated in your training since its inception
 - Total years providing on-line or other forms of remote training
 - Average years of housing counseling trainer experience for proposed trainers
 - Relevant experience providing training for persons with disabilities or limited English proficiency

Rating Factor 1: Sub-factor b: Performance/Grant Requirements

- 14 points
- Evaluating performance relative to goals and how well the applicant satisfied grant requirements
- HUD may use its own records to score this factor
- There is no chart to complete
- Narrative is required for applicants who did not receive a grant for FY2013 (page 19)
- Narrative is optional for those applicants who received a grant

Rating Factor 1: Sub-factor c: Measuring Student Satisfaction

- 6 points
- Applicants who measured student satisfaction and made adjustments to training based on that information will be rewarded
- For the period of October 1, 2012 through September 30, 2014 (FY2013-2014)
- Complete Chart A: Column "Measured Student Satisfaction"
- In a narrative,
 - Describe process when data was collected
 - Summarize data collected
 - Attach copy of data collection instruments
 - Describe course and/or test adjustments made



Rating Factor 2 Ben Detterman Housing Program Specialist

Rating Factor 2: Need/Extent of Problem

- 14 points
- Addresses applicant's assessment of the need for housing counseling training and the degree to which the Applicant's Work Plan substantively addresses HUD's NOFA priorities
- Provide a narrative for the Sub-factors

Rating Factor 2: Sub-factor a: Needs

- 12 points
- In a narrative, answer the questions listed on page 20 of the NOFA
 - The number of counselors that may require general training
 - Identify the top 25 metro areas with the greatest concentration of agencies
 - Identify top 10 metro areas with the highest scarcity of agencies
 - Describe and document overall need and demand for: placebased, online-interactive and online non-interactive training during prior two fiscal years
 - Indicate if Applicant proposes to train counselors that serve Rural Areas
 - Describe access to the training for persons with disabilities and for persons with LEP
 - Aggregate Needs Statement

Rating Factor 2: Sub-factor b: NOFA Priorities

- 2 points maximum
 - 1 point for each priority
 - Applicants may address as many priorities as they want but will only receive the maximum of 2 points
- Pages 21-23
- Narrative (limited to 500 words per priority)
 - Describe how the work plan substantially addresses a policy priority
 - Affirmatively Furthering Fair Housing applicant must describe an activity that is in addition to the response in Rating Factor 3b(4)

Rating Factor 2: Sub-factor b: Departmental NOFA Priorities

- 2 points maximum
 - 1 point for each priority
 - Applicants may address as many priorities as they want but will only receive the maximum of 2 points
- Pages 24-27
- Narrative (limited to 500 words per priority)
 - Describe how the work plan substantially addresses a policy priority
 - Affirmatively Furthering Fair Housing applicant must describe an activity that is in addition to the response in Rating Factor 3b(4)
 - NOFA Priority Points will be considered only if the application meets or exceeds NOFA threshold for funding by scoring 75 points overall before NOFA Priority Points are added to the total score.

Rating Factor 3 Kim Jakeway Housing Program Specialist

RF 3: Soundness of Approach /Scope of Housing Counseling Training Services

- 34 points
- Addresses the past performance and the quality and effectiveness of the proposed housing counseling training work plan.
- Evaluate extent to which applicant presents a detailed and sound approach to providing proposed services.
- Evaluate cost-effectiveness of the proposed activities and long-term results.

Rating Factor 3: Sub-factor a: Past Performance-Impact

- 5 points
- Analyze the budget and cost per student for the period October 1, 2012 through September 30, 2013
- (1) Budget: detailed comprehensive budget from all funding sources
- (2) Cost per student: for each course identified in Chart A, Column A: complete column N of (cost per student)
- (3) Scholarships: amount and percentage was spent on travel, lodging and class fees
- A narrative for each sub-factor with appropriate explanations

Rating Factor 3: Sub-factor b: Work Plan

- 19 points
- Submit a WORK PLAN outlining training goals.
- Each Work Plan must address:
 - (1)Housing Counseling Training
 - (a) Eligible Activities
 - (b) Proposed Curriculum
 - (c) Administrative Staff and Trainers
 - (d) Delivery Methods
 - (2) Marketing and Enrollment
 - (3) Limited English Proficiency
 - (4) Affirmatively Further Fair Housing
 - (5) Federal Electronic & Information Technology Accessibility and Compliance Act, Section 508
 - Visit <u>www.section508.gov</u> for more details



Rating Factor 3: Sub-factor c: Scholarships and Fees

- 5 points
- Describe the scholarships and fees for each proposed activity
 - (1) Scholarships. Describe the scholarships that will be offered with these and leveraged nonfederal funds. Explain how the scholarships will be distributed based on needs in Rating Factor 2.
 - (2) Fees. Indicate any fees that may be charged.

Rating Factor 3: Sub-factor d: Coordination/Networking

- 5 points
- Partnerships with State Housing Finance
 Agencies, local and/or regional coalitions will be
 rewarded.
- (1) Coordination. Describe partnerships with State Housing Finance Agencies and/or any local/regional networks.
- (2) Network Management Activities. Describe monitoring and oversight of sub-grantees and the selection process.

Phyllis Elam Housing Program Specialist

Rating Factor 4: Leveraging Resources

- 5 points
 - Points will be awarded based on amount of eligible leveraged funds
 - Additional non-Federal funds include grants, fees, inkind contributions
 - Direct financial assistance (grants)
 - Fees (Income generated from housing counseling training program such as, charges for proposed activity for students that did not receive a full or partial scholarship for tuition)
 - In-kind contributions, e.g. services, equipment, office space, and labor that supports the housing counseling training activities.

- Do not count funds from federal sources
 - Such as, but not limited to:
 - National Foreclosure Mitigation Counseling Program (NFMC)
 - Hardest Hit Funds (HHF)
 - Community Development Block Grants (CDBG)
 - Emergency Homeowner Loan Program (EHLP)
 - Fair Housing Initiatives Program (FHIP)
 - Home Investment Partnerships Program (HOME)
- Attorneys General Mortgage Settlement funds are not federal and can be counted

- Fee income can be counted
 - Only funds that will directly result in the provisions of housing counseling training may be counted.
 - Total funds anticipated must be reflected in the SF424, "Application for Federal Assistance" on line 18. Estimated Funding, f. Program Income.
- Available from October 1, 2013 through September 30, 2014 (FY 2014)
 - Training grant period

- Evidence of funds must be maintained for HUD review
 - Grantees are required to maintain evidence that leveraged funds citied in Training NOFA application were actually provided to the agency.
 - Funding files and/or leveraging files will be reviewed by HUD staff as part of the performance reviews and on-site monitoring visits.



- Provide an itemized list of all leveraged funds for the applicant and proposed sub-grantees for FY2014
 - Name of Organization providing funds
 - Type of Contribution
 - Time period funds are available
 - Use of funds
 - Amount of funds

Chart C: Leveraged Resources

	Names of Applicant, Sub-grantees/Branch Offices Proposed to be Funded	Organization Providing Leveraged Funds/In-kind Contributions (include fees/program income) and Point of Contact	Type of Contribution (Cash, In-kind, fees)	Time Period Funds are Available	Commitm ent Letter in Hand (Not Pending)	g subgrantee resources, if a	Am	cable.
Applicant	ABC Intermediary	ABC Intermediary	Fees	10/1/12 - 9/30/13		Pre-purchase education/certification class	\$	50,000
	Housing Affiliate	Jane Dough Foundation/ John Dough (719) 222-3232	Cash	1/1/13 - 1/1/14		on-line testing development	\$	10,000
	Housing Affiliate	Chase Bank Foundation/ Sally Clams (719) 224-7676 City of Siever/	Cash	10/1/12 - 9/30/12 1/1/13 -	x	Hsg Counselor Education Program Space for in-person	\$	7,500
	Housing Resources	Pat Culver (719) 236-4565	In-Kind	8/31/13	х	classes	\$	12,000
	Housing Resources	Housing Resources	Materials	10/1/12 - 9/30/13	х	Copy training materials/Handouts	\$	5,000
Sub-grantees								

Rating Factor 5 Tom Hardy Housing Program Specialist

Rating Factor 5: Achieving Results and Program Evaluation

- 10 points
- To ensure that applicants meet the commitments made in the application
- Applicants must indicate how they evaluate program success
- Applicants demonstrating a variety of methods to evaluate performance will score higher points

Rating Factor 5: Sub-factor a: Evaluation Plan

- 8 points
- The Plan must identify:
 - Information Collection
 - Weight will be given to applicant's ability to measure change in counselors' knowledge and skill
 - Data Analysis and Work Plan Adjustments
 - Applicant's identification of steps to be taken to make needed adjustments

Rating Factor 5: Sub-factor b: Transition or Succession Plan

- 2 points
- Applicants must provide a plan to ensure continuity for services in the event that the applicant can no longer administer the grant

Finding and Submitting the Application

Grants.gov

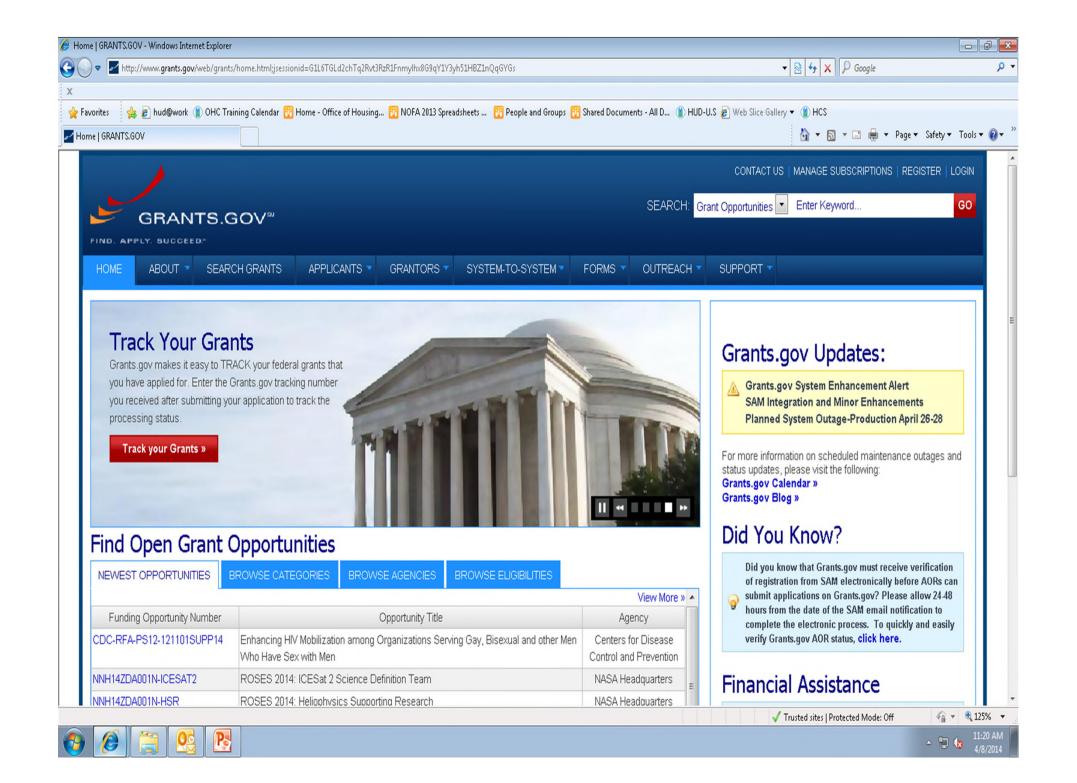
Ginger Holman

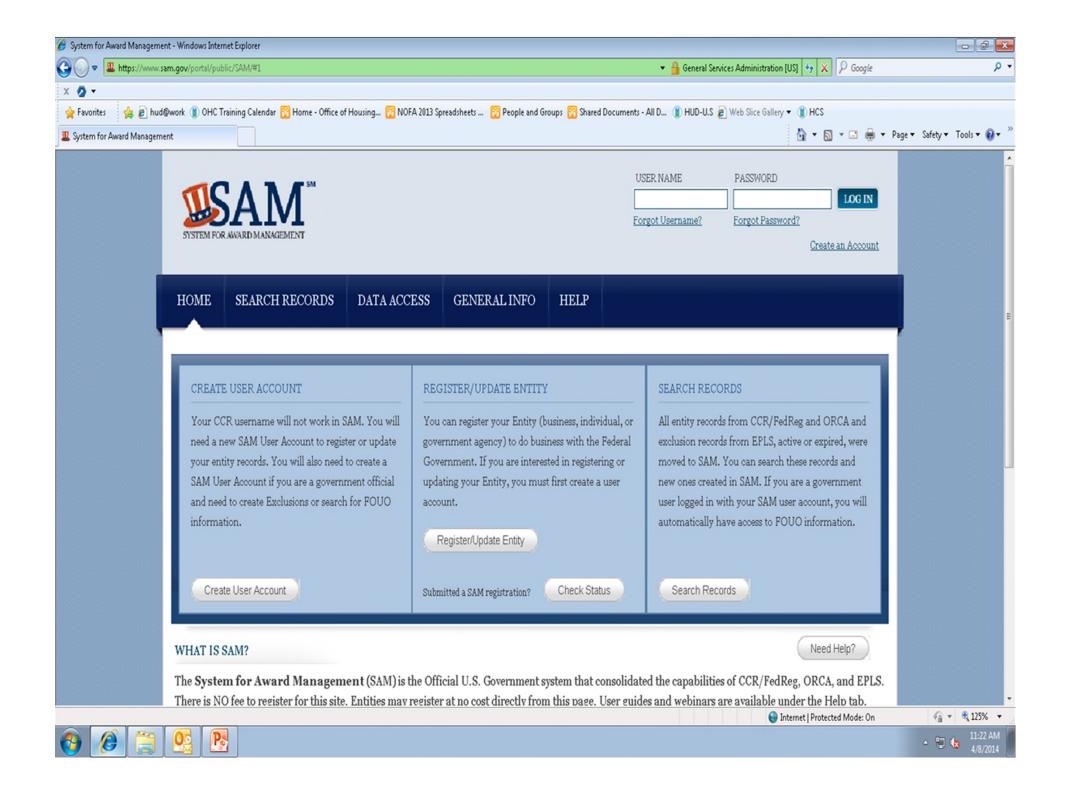
Housing Program Specialist

- The FY14 Training NOFA can be found at <u>www.hud.gov/housingcounseling</u> and at <u>www.grants.gov</u>
- Be sure to read both documents
 - The General Section has important information on the submission process and other details.
 - The Program Section gives specific information on the application.

Important numbers to know.

- Funding Opportunity Number FR-5800-N-25
- Catalog of Federal Domestic Assistance #: 14.316





SAM (System for Award Management) Registration

- **Before you start your application**, make sure that the SAM registration for your agency is current.
- If not your application will be rejected.
- Verify that you have access to your record and that the registration will not expire before the application deadline.
- Make sure that the agency is <u>authorized</u> to SUBMIT, not just registered to submit.
- Verify that you know the user name and password.
- Have more than one person authorized to the submit the application.



Submission of Application

- Submit the application 2-3 days in advance of deadline to ensure that grants.gov has accepted it
 - Watch email often to determine if application was either validated or rejected (resubmission will be necessary)
 - Make sure that grants.gov has a valid email for you

